

Mind Matters – A Hackathon for Social Impact Online Briefing Session

July 22, 2020

ASIAN CHARITY SERVICES

NGO capacity building

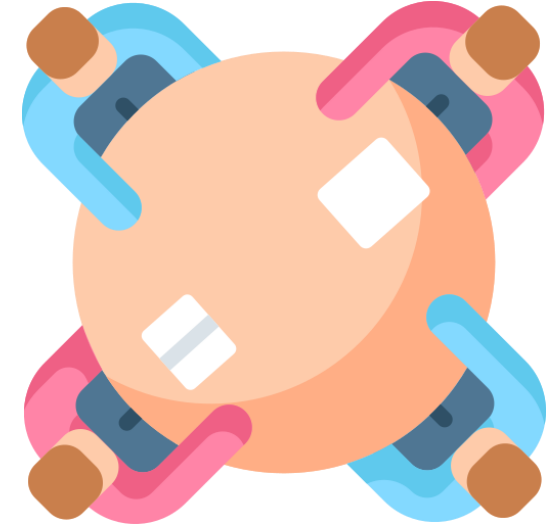


Mind Matters

A Hackathon for Social Impact

心「腦」歷程・從「心」開始

- ACS capacity building
 - Online Training Session (July 24)
 - Mind Matters Hackathon (August 22)



ASIAN CHARITY SERVICES

Mind Matters Focus Areas

01

Focus on early
Intervention
with young people
to develop resilience
and life skills

02

Help the most
affected populations
which experience
mental health
challenges

03

Raise awareness
and make care
accessible to
vulnerable groups

Mind Matters' Focus Areas are based on the research from: The Centre of High Impact Philanthropy, University of Pennsylvania (2020), *"Health In Mind: A Philanthropic Guide for Mental Health and Addiction"*.

Milestones and Activities

Timeline

**Online Briefing
Session**

Today

**Online Training
Session**

July 24
(10am-11am)

**Project submission
period**

July 24 – August 7 noon

**Shortlisted team
announcement**

August 14

Shortlisted NGOs ONLY:

Hackathon Session

August 22

**Mind Matters
Forum**

September 9

ASIAN CHARITY SERVICES

Online Training Session

Date: July 24

Time: 10am-11am

Language: Speakers will deliver in English with bilingual materials

Training content includes:

- Each judging criteria
- Advice to strengthen your project ideas and proposals

***This training is compulsory if you would like to submit project proposal.**



Project submission period

Submission period: July 24 – August 7 (noon)

- Submission link will be shared to Online Training attendee.
- ACS may call to request for clarification

Screening period: August 7 – August 14

Announcement of shortlisted NGOs: August 14

- Shortlisted NGOs need to submit detailed project budgeting plan

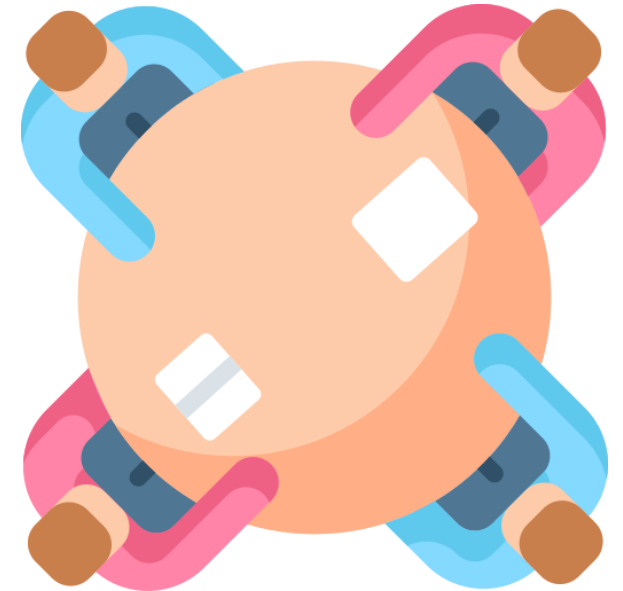


Hackathon Session

Date: August 22

Location: HSBC Building or Zoom (TBC)

Final project proposal submission date:
September 4 (noon)



*Shortlisted NGOs must attend this training.

Mind Matters Forum

Date: September 9

Time: Morning (TBC)

Location: HSBC Building or Zoom (TBC)

- Pitch competition
- Networking with funders and community leaders



Project Proposal Application Overview

Overview of Proposal

- 8 questions
- Maximum 2 Pages
- Follow the word limits on each of questions
- 2 Year project budgets set between HK\$1m-HK\$4m
- No supplementary information accepted
- Can be written in Traditional Chinese or English

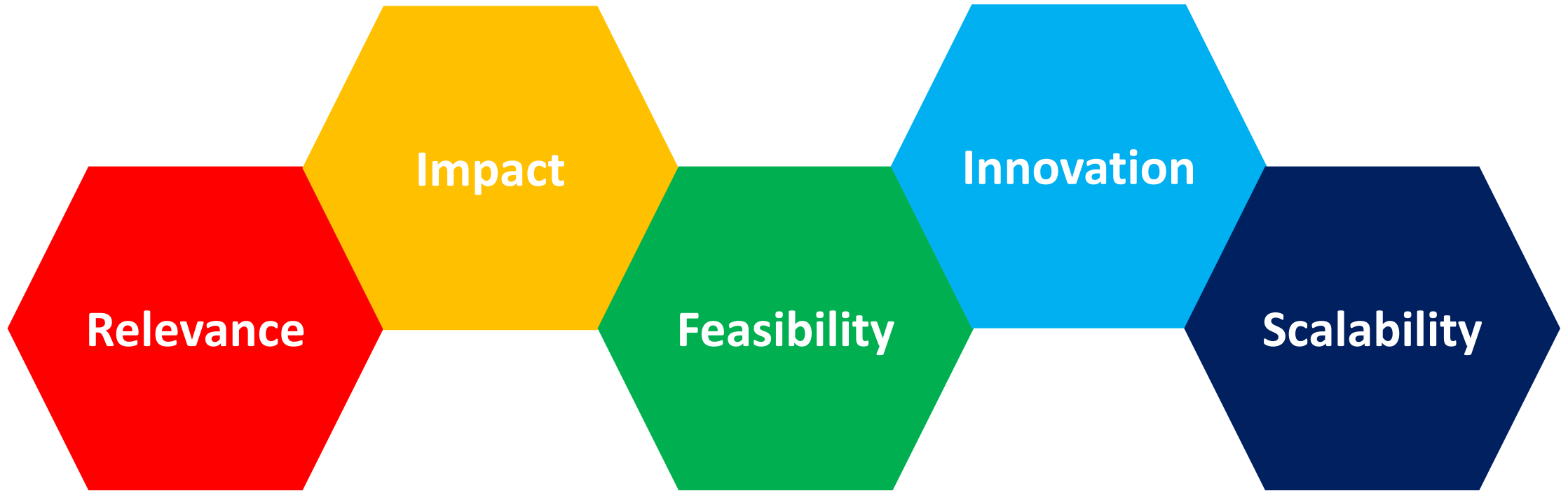


Submission Process

- Online submission
- Each organization can submit:
 - ✓ 1 proposal only
- Supplementary documents needed:
 - ✓ Inland Revenue Ordinance Section 88 tax exemption certificate
 - ✓ Most recent annual audited accounts available



Selection Criteria



Eligible Applicants

- Tax-exempt organization under section 88 of the Inland Revenue Department
- Beneficiaries: Hong Kong ID card holders
- Project funding: should not exceed 50% of the organization's annual budget
- Collaboration with another organization is welcome.
 - If the other partner is not a Sec 88 tax exempted organization, we do require that their participation in the collaboration is not intended for profit making.

Project Requirement

- The proposed program or services can be an existing one or a new project. We also welcome projects that have already secured partial funding.
- Project period: the project commencement date should be no later than December 31, 2020

Enquiry

Email: mindmatters@asiancharityservices.org

