

# THE **ignite** SEMINAR SERIES

## **Transform your ANNUAL REPORT and Elevate your Message**



**11 June 2018**

**Monday 9am – 1pm**

**Rm 201, Pico Tower, 66 Gloucester Rd,  
Wan Chai, Hong Kong ([Map](#))**

Free of Charge | Registration Required

### ► **Why Attend?**

In this seminar, you will:

- Learn what makes an impactful annual report that speaks for your organization
- Practice how to tell story visually with data
- Gain insights about the ways to use your annual report as a strategic marketing tool

### ► **Who should Attend?**

Executive Directors, Board Members, & Senior Staff of NGOs:

### ► **Speakers & NGO Panelists**

- Ema Linaker, Executive Director, HK, GOLIN
  - Deanna Sutherland, Executive Director, International Care Ministries
  - Victoria Street, Chief Operating Officer, PathFinders Hong Kong
- More Speakers to be announced soon!

**REGISTER [HERE](#) by  
May 21, 2018**