

THE **ignite** SEMINAR SERIES

DATA DEMYSTIFIED: HARNESSING THE POWER OF DATA FOR DECISION MAKING

22 March, 2018
Thurs | 9am – 1pm
Hong Kong, Wan Chai



REGISTER HERE

by **Feb 28, 2018**

Limited space available!

► Why Attend?

Data can arm you with insights to drive the change you want to see in the world.

Join this seminar to:

- Learn why data is important to your organization
- Practice using data to support executive decision making
- Gain actionable insights about gathering, analyzing and presenting data with impact

► Speakers

- Ms. Anne de Marmiés, Former Director (Firm Reach & Relevance and Knowledge Dissemination), McKinsey & Company
- Mr. Vikram Kapur, Partner, Bain & Company
- Mr. Richard Lord, Board Director of Feeding Hong Kong

More Speakers to be announced soon!

► What to Expect?

In this seminar, we will use **Case Study** to practice how to identify issues, analyze, and interpret insights from sets of data, with a **Quick Reference Sheet** of useful tools online.